

Dennis Vilorio

www.imagodesign.space

San Diego, CA

Over 15 years of graphic design experience including: creating print and web advertisements, website template designs, sales collateral design, web content management, social media marketing, database administration, photography and videography.

WORK EXPERIENCE:

STARKART / the NALA - Graphic Designer

San Diego, CA - May 2016 to January 2020

- Designing print advertising, website templates, web graphics and banners for real estate, dental, and insurance companies. Along with sales collateral for the sales team.
- Work directly with 20 to 30 new & existing businesses (clients) per month to understand their goals and contribute creative solutions.

Software applications used: Adobe: Photoshop/Illustrator/InDesign/AfterFX, Microsoft Office, Trello - Project Management Software, Front - Email Software

BMW of Honolulu - Graphic Designer/Marketing Assistant

Honolulu, HI - January 2012 to April 2015

- In-house graphic designer and creative consultant for 3 Hawaiian island dealerships (Oahu, Maui, Big Island)
- Create professional magazine print ads that reflect the corporate image
- PowerPoint presentations, creating sign boards and sales binders
- Producing an effective email marketing campaign
- Website content and maintenance
- Print and web advertising w/ Photography/Videography
- Research and provide sales data, market trends, forecasts, new product information and relaying client requests
- Social media management & Special Events Coordinator

Software applications used: Adobe: Photoshop/Illustrator/InDesign/AfterFX, Microsoft Office, Reynolds & Reynolds CRM for marketing and direct mail.

AutoSource LLC - Graphic Designer

Honolulu, HI - September 2008 to December 2011

- In-house graphic designer providing website content and maintenance, Print and Web advertising
- Showroom and inventory display

Software applications used: Adobe: Photoshop/Illustrator/InDesign/AfterFX, Microsoft Office

Pacific Media Publishing/The Honolulu Advertiser - Graphic Production Artist

Waipio, HI - January 2005 to September 2008

- In-house Production Artist designing advertisements and layout for local businesses advertising in magazines and newspapers for Hawaii based publishing company.

Software applications used: Adobe: Photoshop/Illustrator/InDesign, Microsoft Office

EDUCATION:

The Art Institute of Los Angeles - Los Angeles, CA

Completed Associate's Degree in Computer Graphics